**Marquis Advisory Group**

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**Adjusting Thoughtfully and Quickly Now To Enable Confident Return to Growth**

**Marquis Advisory Group's management experience of addressing serious business threats starts with immediately planning strategic action specific to your business. The outcome enables you to calmly adjust your company to insure you are able financially and organizationally to emerge from this unprecedented storm better prepared for the opportunities on the calm side.**

**Most disasters will disrupt customer demand, supply chains and internal operations. A disaster plan on the shelf is prudent for any business to avoid scrambling after the fact.**

**We are in the edge of the storm. This is what we know how to do, in collaboration with you, to help you from becoming shipwrecked.**

**Stage One**

**Develop a plan specific to your business that includes**

* **Addressing immediately, without waiting for a government safety net, what is most important in order to preserve your customers confidence that you are taking the smartest steps possible to be there for them when they need you now and when this is over.**
* **Undertake implementing an advanced financial plan that your bank and your industry and customers will understand the value of advanced thinking.**
* **Develop an analyzed plan, identifying competitive advantages you can create now that propel you ahead of your competitors and benefit you and your customers.**
* **Collaborate with employees to develop a plan in which they share key suggestions they to reduce operating costs and what financial sacrifices they are prepared to make in order to preserve the company, their jobs now and in the future that meet or exceed the target cost reduction needed and position the company to survive at least six months of uncertainty.**

**Stage Two**

**Three Primary Steps**

**(1) Inform your customers of your plan to be ready and able to provide after.**

**(2) Inform your employees of your plan with recognition of what they contribute to success.**

**(3) Inform your bankers, suppliers, insurance providers. etc of your plan and what you need from them.**

**Stage Three**

**Immediate implementation, including adjustments where necessary.**

**Just like a marathon, you have to pace yourself if you want to win; you need a strategy and the ability for your team to cross the finish line ahead of others and serve your customers.**